



United in Manchester International Summer School 2022

*Yesterday Manchester changed the world as the world's first industrial city,
today it is leading the way towards a better future for you.
Join us in our quest...*

What and When?

A two week online summer school starting on 18 July 2022, working in teams on a new business idea under the theme of 'Creating a new sustainable business for tomorrow's world', which will be pitched to industry and academic leaders on the final Friday...

You will also get the chance to attend...

- Research Highlights and Study Opportunities covering subjects taught in the Faculty of Science and Engineering
- Virtual Cultural events at weekends for students to join 'live' online
- A Saturday Showcase streamed live when you can question our business partners on their industry

How?

- To achieve this outcome you will:
- Take part in guided business and communications training.
- Business classes will teach you how to develop new business ideas based on your specialist knowledge and to work towards a Professional Award from the Chartered Institute of Marketing (CIM). Assessed by a multi-choice online examination. This will look very good on your CV when applying for a job!
 - In Communication Classes you will be taught by English language teachers to develop your online team working skills and online presentation skills. You will also be given guidance on preparation of your CV.

Fees...

The fee is £695 per student - in order to complete your registration FULL payment must be received no later than 31st May 2022.

Requirements:

ALL APPLICANTS MUST BE 18 OR OVER ON 1st July 2022
Equivalent English qualification required IELTS 6.0, TOEFL 90, CET-4 500

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To see the future today...

The only place to be in the Summer of 2022 is at:

The United in Manchester International Summer School

How to Register

Through your University – If your university has contacted you to inform you that they are submitting a bulk registration then please submit your registration details through your university; otherwise

Individually – Attached to the e-mail that this PDF came with you should find a Excel file to be completed by individual applicants and emailed to:
elliott.rankin-jones@manchester.ac.uk

Any problems? Email either...

elliott.rankin-jones@manchester.ac.uk or

paul.cowell@manchester.ac.uk

We are happy to arrange 1:1 zooms with interested parties



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How your timetable might look...

Week 1

| Start Time | Mon | Tues | Wed | Thurs | Fri | Sat | Sun |
|-------------------------------------|--|-------------------------|-------------------------|-------------------------|------------------------------------|-------------------------|-------------------------|
| 08:00 BST 12:30 IST 15:00 CST | | Business class live | Business class live | Business class live | | | |
| 09:00 BST 13:30 IST 14:00 CST | Virtual welcome & intro to academic staff, teachers, & cultural attaches | Business teams workshop | Business teams workshop | Business teams workshop | Research highlights & future study | | |
| 10:00 BST 14:30 IST 17:00 CST | | Business teams workshop | Business teams workshop | Business teams workshop | Research highlights & future study | Virtual cultural events | Virtual cultural events |
| 11:00 BST 15:30 IST 18:00 CST | Break | Break | Break | Break | Break | | |
| 12:00 BST 16:30 IST 19:00 CST | | Comms class live | Comms class live | Comms class live | Research highlights & future study | | |
| 13:00 BST 17:30 IST 20:00 CST | | Comms online practice | Comms online practice | Comms online practice | Research highlights & future study | | |

Week 2

| Start Time | Mon | Tues | Wed | Thurs | Fri | Sat | Sun |
|-------------------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|---|---|-----|
| 08:00 BST 12:30 IST 15:00 CST | Business class live | Business class live | Business class live | Business class live | | | |
| 09:00 BST 13:30 IST 14:00 CST | Business teams workshop | Business teams workshop | Business teams workshop | Business teams workshop | Business Idea Pitches Judged by business and academic panel | Virtual Cultural & Business Saturday Showcase | |
| 10:00 BST 14:30 IST 17:00 CST | Business teams workshop | Business teams workshop | Business teams workshop | Business teams workshop | | | |
| 11:00 BST 15:30 IST 18:00 CST | Break | Break | Break | Break | Break | Break | |
| 12:00 BST 16:30 IST 19:00 CST | Comms class live | Comms class live | Comms class live | Comms class live | Business Idea Pitches Judged by business & academic panel | Closing ceremony | |
| 13:00 BST 17:30 IST 20:00 CST | Comms presentation practice | Comms presentation practice | Comms presentation practice | Comms presentation practice | | | |

We reserve right to change content and delivery.